NEW ZEALAND OPEN MEDIA RELEASE
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SBS Bank Continues to Back the New Zealand Open

The New Zealand Open is proud to announce that SBS Bank has reaffirmed its commitment as a key partner of New Zealand's premier golfing event, continuing a long-standing relationship with the tournament.

SBS Bank, a trusted New Zealand financial institution with strong South Island roots, has been a valued supporter of the New Zealand Open since 2018. Their re-commitment underscores both organisations shared values of community, tradition, and excellence, while helping to ensure the event remains a highlight on the international golfing calendar.

Importantly, SBS Bank will also continue its role in supporting the tournament's 500+ strong volunteer army – the heart of the New Zealand Open. This dedicated group of local and international golf enthusiasts play a vital role in delivering a world-class experience for players, spectators, and broadcast audiences. SBS Bank's backing ensures they are recognised, resourced, and celebrated for their contribution.

New Zealand Open Chairman, John Hart, expressed his delight at the commitment made by SBS Bank saying "It's great to have SBS Bank continue their partnership with the New Zealand Open. Their continued support highlights a dedication to both the success of the tournament and the wellbeing of the Queenstown and Southland communities that help bring it to life."

"With their ongoing backing of our incredible volunteer army, SBS Bank is helping us deliver an amazing experience for every single volunteer which is highlighted in the over 71% return rate of volunteers from the 2025 event," said Hart.

SBS Bank CEO, Mark McLean, said the partnership is a natural fit and is excited to continue SBS Bank's positive relationship with the New Zealand Open and its volunteer community.

"As a New Zealand-owned bank with deep community connections, we're proud to continue our support the New Zealand Open."

"The tournament showcases the very best of our country – from the stunning setting of Queenstown to the spirit of competition – and we're especially proud to recognise the 500-plus volunteers whose efforts make this event such a success."

"Supporting them is a privilege, as they embody the same community spirit that lies at the heart of SBS Bank."

The 105th New Zealand Open will be held at Millbrook Resort in Queenstown from 26 February to 1 March 2026. For more information, please visit nzopen.com.